



SHIPE

Leading Hispanics in STEM

University of
Wisconsin-Madison

Corporate Sponsorship Package

2020 - 2021

Dear Corporate Supporter,

On behalf of the student chapter of the Society of Hispanic Professional Engineers (SHPE) at the University of Wisconsin-Madison, we would like to invite you to become involved with our chapter. Our corporate package, which outlines our goals and events for the academic school year, is meant to inform you about the various ways in which your company can become more involved with SHPE UW-Madison.

The Society of Hispanic Professional Engineers (SHPE), Inc. is a national non-profit organization dedicated to increasing the participation of Hispanic professionals and college students in the fields of engineering, science, and mathematics. SHPE is focused, at the national level, on increasing educational opportunities, promoting professional and personal growth, and carrying out our social responsibility as a vital Hispanic organization. SHPE UW-Madison is dedicated to executing those same goals, at a local level. SHPE UW-Madison provides academic support to its members, offers professional, career, and technical development opportunities, and is involved with the Hispanic community in the Madison area.

We have many opportunities for corporate involvement and support during the 2020-2021 academic year. Our events include conferences, both at the national and regional levels, outreach programs within our community, and various events to develop personal and professional leadership skills. We have planned events that have proven to be successful in the past, including company visits, mentorship programs pairing undergraduates with high school students, and collaborations in conjunction with other engineering organizations and programs within the College of Engineering.

An investment in SHPE UW-Madison will help us develop a means through which our members can learn more about the workplace environment, specifics about your company, and establish an ongoing relationship that is mutually beneficial for your company and our organization. Furthermore, corporate sponsors have priority access to all the initiatives, programs, events, and activities our chapter sponsors, thus increasing your exposure and visibility within SHPE UW-Madison, the UW College of Engineering, and the University of Wisconsin-Madison. If you have any questions or need further information, please feel free to contact us.

Respectfully,

PRESIDENTS NAME
President, 2020 - 2021
Society of Hispanic Professional Engineers
University of Wisconsin-Madison
(XXX) XXX-XXXX | email@wisc.edu

History

The Society of Hispanic Professional Engineers (SHPE) was founded in Los Angeles, California, in 1974 by a group of engineers employed by the city of Los Angeles. Their objective was to form a national organization of professional engineers to serve as role models in the Hispanic community. Today, SHPE enjoys a strong but independent network of professional and student chapters throughout the nation.

The SHPE chapter at UW-Madison was established in 1991 to serve the Hispanic student body. This group has been a source of strength and support for underrepresented students as they navigate through engineering and science majors and find a second home at the university.

Mission

SHPE changes lives by empowering the Hispanic community to realize its fullest potential and to impact the world through STEM awareness, access, support, and development.

Vision

SHPE's vision is a world where Hispanics are highly valued and influential as the leading innovators, scientists, mathematicians, and engineers.

Core Values

SHPE's core values are the deeply ingrained principles that guide all of our actions; they serve as our cultural cornerstones. They are inherent and cannot be compromised, either for convenience or short-term economic gain.

FAMILIA

We take responsibility for our collective strength and passion by developing communities, building a diverse and inclusive membership, and challenging each other to be our best.

SERVICE

We act on a foundation of service. We commit to deliver the highest levels of quality, integrity, and ethical behavior. We act with empathy, patience, and understanding.

LEARNING

We value formal education and professional development. We are dedicated to continuous improvement and renewal. We learn from successes, setbacks, and each other.

RESILIENCE

We embrace our diverse cultures and communities, which enable us to adapt, thrive, and persist with optimism.

President
Major
Academic year

Name
email@wisc.edu
XXX-XXX-XXXX

VP, External Affairs
Major
Academic year

Name
email@wisc.edu
XXX-XXX-XXXX

VP, Internal Affairs
Major
Academic year

Name
email@wisc.edu
XXX-XXX-XXXX

Secretary
Major
Academic year

Name
email@wisc.edu
XXX-XXX-XXXX

Treasurer
Major
Academic year

Name
email@wisc.edu
XXX-XXX-XXXX

Academic Affairs Chair
Major
Academic year

Name
email@wisc.edu
XXX-XXX-XXXX

Corporate Relations Chair
Major
Academic year

Name
email@wisc.edu
XXX-XXX-XXXX

Grant / Fundraising Chair
Major
Academic year

Name
email@wisc.edu
XXX-XXX-XXXX

Recruitment & Retention Chair

Major
Academic year

Name

email@wisc.edu
XXX-XXX-XXXX

Social Chair

Major
Academic year

Name

email@wisc.edu
XXX-XXX-XXXX

Outreach Chair

Major
Academic year

Name

email@wisc.edu
XXX-XXX-XXXX

MentorSHPE Chair

Major
Academic year

Name

email@wisc.edu
XXX-XXX-XXXX

Historian / Photographer

Major
Academic year

Name

email@wisc.edu
XXX-XXX-XXXX

Web-master / Social Media Chair

Major
Academic year

Name

email@wisc.edu
XXX-XXX-XXXX

SUPPORT SHPE UW-MADISON

Help SHPE UW-Madison in our mission to fulfill the SHPE Core Values while enacting the Wisconsin Idea.

BRONZE (\$200)

Social media shout-out (Facebook, Instagram, and LinkedIn)
Company logo on website for 2020-2021 season

SILVER (\$500)

Bronze benefits plus:
Priority date reservation to one general body meeting per semester
Company shout-out at End-of-Semester Banquet

GOLD (\$750)

Silver benefits plus:
Resume book of all current members
Invitation to chapter social and banquet events for 2020-2021 season

PLATINUM (\$1,500)

Gold benefits plus:
Job opportunities posted on website and included in weekly internal newsletter
Company logo on all promotional event material for 2020-2021 season

DIAMOND (\$2,000+)

Platinum benefits plus:
Priority date reservation on all events
Company logo on all organization merchandise for 2020-2021 season
Invitation to private recruitment dinner

FAMILIA

Kick-off & Wrap-up Barbecues - \$400

September and May
30 SHPE members
\$200 per event

The biannual SHPE BBQs are a highlight for many of our members, and with good reason. One Friday every semester, students set aside schoolwork and dedicate time to one another, enjoying freshly grilled foods, games and sports, and laid-back conversations.

In addition to the sponsorship rewards outlined above, sponsors of the biannual SHPE BBQs receive an invitation to the event for up to 3 company representatives, as well as having their company logos on all promotional materials for the event.

MentorSHPE - \$100

Ongoing
10-15 SHPE members
\$100 total

The MentorSHPE program connects first- and second-year “mentees” with more advanced “mentor” students. The platform aims to support underclassmen by pairing them with individuals who share their major, come from similar backgrounds, and/or have similar interests. Funding goes towards hosting small mixers and activities for mentee-mentor pairs throughout the school year.

Chapter Socials - \$900

September / October / November / February / March / April
20 SHPE members
\$150 per event

SHPE Chapter Socials are designed to offer our students time to relax and reconnect throughout the busy semesters. Past socials have included: bowling, pumpkin carving, cooking, game night, and art night.

In addition to the stated sponsorship rewards outlined above, sponsors of Chapter Socials are invited to bring up to 2 company representatives to talk about their experiences and opportunities within the company. Typically, this is done in the earlier months of the semester, around career fairs. Company logos will also be used on all promotional materials of the sponsored event.

SERVICE

Latinx Exploring Engineering Professions (LEEP) - \$2,000

April

15 SHPE members, 50 high-school / middle-school students

\$2,000 total

LEEP is an exciting annual outreach event held on the UW-Madison engineering campus. It involves a keynote speaker, hands-on activities, a student panel and lunch. Funding goes towards transportation, materials for the activities and lunch. Currently, we partner with 3 local high schools: Madison East, Madison West, and Verona, as well as local Sherman middle school.

In addition to the sponsorship rewards outlined above, sponsors of LEEP are invited to bring up to 3 representatives to speak at or assist in the design competition challenges at the event. Sponsors will also have their company logo displayed on all promotional material for the event.

Noche / Dia de Ciencias - \$1,000

November

10 SHPE members, 50 family members

\$1,000 total

Noche de Ciencias is an effort started by SHPE National to get K-12 students and their families involved in STEM. Families interact with STEM students and professionals in an evening filled with a variety of programming available to meet the needs and interest of the various different ages in attendance. Uniquely, the event not only offers hands-on activities and panels for students, but also information on college resources, higher education, and careers in STEM for parents and guardians.

Pre-College Initiative (PCI) / SHPE Jr. - \$200

Ongoing

10 SHPE members, 50 high-school students

\$200 total

PCI is an ongoing effort supported by SHPE National to increase SHPE Jr. Chapter presence in high schools. We focus on taking STEM to local high schools by giving hands-on workshops and presentations. Funding for PCI would go towards reusable materials for these various activities.

LEARNING

General Body Meetings (GBMs) - \$3,200

September / October / November / December / January / February / March / April
20 - 30 SHPE members
\$200 per event

Bimonthly GBMs are the primary method by which SHPE members interact with corporate partners. GBMs consist of 15 minutes of internal announcements followed by a 45- to 90-minute presentation or workshop led by the meeting's sponsor or SHPE UW-Madison's executive board. We encourage sponsors to include an interactive component. Past topics have included personal branding workshops, mock interviews, resume building, and interpersonal skill workshops. We also offer virtual GBMs for companies for which travel to campus is not feasible.

Study Tables - \$400

Weekly
10 SHPE members
\$20 per week

SHPE Study Tables aims to provide a consistent time and space each week for members to come together and work on coursework, group projects, and labs. Working in tandem with the MentorSHPE program, it fosters learning and connections to the mentee-mentor pairs and other members. Funds go towards weekly snacks and study materials.

SHPE National Convention - \$5,000

October
10 SHPE members
\$500 per student

Fund a student for the 2020 SHPE National Convention in Denver, CO! Costs include travel, accommodation and registration. More information at:
<https://www.shpe.org/events/national-convention-2020>

Region 6 Regional Leadership Development Conference (RLDC)- \$2,000

April
8 SHPE members
\$250 per student

Fund a student for the 2021 SHPE Region 6 RLDC! Costs include travel, accommodation and registration. More information at: <https://www.shpe.org/events/rldc6>

Resilience

Fall / Spring End-of-Semester Awards Banquet - \$2,000

December and May

30 SHPE members

\$1,000 December, \$1,000 May

The End-of-Semester Awards Banquets recognize outstanding members of the SHPE UW-Madison community in various areas. The 4 SHPE Core Values (Familia, Service, Learning, and Resilience) will be deeply considered for the awards. Funds for the evening will go towards catering, printing of award certificates, and space reservation.

In addition to the sponsorship rewards outlined above, sponsors of the End-of-Semester Banquets will receive an invitation to the event for up to 3 company representatives with the option to host a recruitment booth at the event. Company logos will also be displayed on all promotional materials for the events.

Noche de Ritmo - \$1,000

March

30 SHPE members

\$1,000 total

Noche de Ritmo is an annual event put on by SHPE Madison to bring students together during the busy Spring Semester for an evening of dance, music, and fun. The event draws members from across the UW campus and is often co-hosted with other multicultural / Latinx organizations. Funding for the event goes towards space reservation, DJ, and light appetizers.

SUPPORT SHPE UW-MADISON

All contributions from our corporate sponsors are fully invested into our chapter to help finance programs and activities that provide growth opportunities for our members. If your corporation wishes to finance a specific event, apart from being appointed a tiered status, please be sure to make note of that on donation, so that funds may be appropriately appointed to that event. If your corporation wishes to support SHPE UW-Madison, by non financial means, in-kind donations are greatly appreciated and are a large part of allowing us to provide valuable resources to our members.

Donations and checks can be mailed to:

SHPE UW-Madison
1410 Engineering Drive, Suite 101
Madison Wisconsin, 53706

If your corporation is unable to send donations by mail, or if you have any questions or concerns, please contact:

President Name
XXX-XXX-XXXX
email@wisc.edu

